



**SUSTAINABLE AND  
RESPONSIBLE INVESTMENT**  
MIRABAUD GROUP STRATEGY

 **MIRABAUD**

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# FOREWORD /

Mirabaud Group is a long-term global investor with a duty to act in the best interest of its clients and all its other stakeholders. We acknowledge the role Sustainable and Responsible Investment (SRI) plays in fulfilling this mission.

Mirabaud has developed this comprehensive policy that sets out its stance and beliefs on SRI, aligned with the Group's Corporate Social Responsibility (CSR) strategy.

Mirabaud has always recognised the value of combining growth with sustainability. A partnership-based business structure means flexibility to take a longer term view, without engaging in proprietary trading or pursuing speculative positions. Core values also reflect a prudent approach to the way Mirabaud meets the current and evolving needs of its clients, focusing on responsibly generating the best risk-adjusted returns.

This SRI policy details our commitments to the incorporation of responsible investment principles into our broad research processes and investment solutions.

Our Group-wide SRI strategy should be seen as a general framework common to all of our three business lines of the Group, namely Mirabaud Wealth Management, Mirabaud Asset Management and Mirabaud Securities. The execution and timing of implementation of SRI strategies is tailored to the specific features and client needs of the three business lines.

**“Mirabaud has always recognised the value of combining growth with sustainability.”**

Camille  
Vial

Yves  
Mirabaud

Lionel  
Aeschlimann

Nicolas  
Mirabaud



# DEFINITION OF SUSTAINABLE AND RESPONSIBLE INVESTMENT (SRI) /

Our values drive our beliefs that a long-term perspective is needed for financing the economy and that we should include sustainability considerations in our investment decision making.

**“We define SRI as the integration of Environmental, Social and Governance (ESG) factors into our investment activities and processes, including active ownership.”**

We define SRI as the integration of Environmental, Social and Governance (ESG) factors into our investment activities and processes, including active ownership.

We believe that the inclusion of these considerations can help promote sustainable business practices and can be instrumental in reducing investment risk and enhancing risk-adjusted returns for our clients.







# SRI COMMITMENT /

As a signatory of the United Nations Principles for Responsible Investment (UNPRI) since 2010, we act accordingly to integrate and promote the internationally recognised principles for responsible finance.

We actively support initiatives related to ESG, climate change, and the promotion and development of sustainable finance, including Climate Action 100+, Sustainable Finance Geneva (SFG) and Swiss Sustainable Finance (SSF).

**“We act accordingly to integrate and promote the internationally recognized principles for responsible finance.”**

In encouraging best practice and the management of ESG issues within companies, we make reference to international standards and initiatives, such as the United Nations Global Compact and the United Nation’s Sustainable Development Goals (UN SDGs).

These collaborative initiatives enable us to strengthen and expand our influence as an investor. We work with other investors to influence companies to adopt better environmental, social and governance practices.



# SRI GOVERNANCE /

Sustainable and Responsible investment (SRI) is an integral part of Mirabaud's CSR strategy. More precisely, the offering of SRI solutions to clients has been identified as being core to our economic responsibilities.

Consequently, the responsibility for the development, implementation and monitoring of this policy sits within Mirabaud's SRI Committee, with oversight from the CSR committee. In addition to the CSR committee being chaired by three of Mirabaud's four Managing partners, it is also made up of the Heads of SRI departments from different business lines.

This dedicated SRI committee addresses the complexities and specificities of each business line and ensures SRI approaches remain coordinated and streamlined across businesses.

When it comes to the implementation and execution of our SRI approaches in our various activities, SRI specialists work hand in hand with our investment professionals. The aim of the collaboration is twofold; ensure that the implementation of our SRI approaches perfectly fit the needs and specificities of our products and services, and guarantee full ownership and adherence of our investment professionals to our SRI approaches.

**"SRI is an integral part of Mirabaud's CSR strategy."**











# SRI STRATEGY /

To achieve Mirabaud's economic responsibility's goal of offering a comprehensive range of responsible and sustainable products and services, we aim at delivering high quality products and services, where our customers can be ensured that our investment professionals:

- / Avoid investments and transactions in/with companies fundamentally inconsistent with sustainability principles and companies that might pose a financial risk due to their social or environmental challenges.
- / Weave Environmental, Social and Governance (ESG) factors into investment processes.
- / Partner with companies and stakeholders to improve ESG-related business practices and better allocate capital for the long term.



## Mirabaud's SRI Strategy is centred around the following four complementary SRI approaches:

### 1. Exclusion:

Also known as negative screening, exclusion is traditionally considered as one of the primary Sustainable and Responsible investment (SRI) approaches. Some activities, products or services are deemed "controversial" when they pose major and global risks to the environment and the society. Indirectly, such activities also expose investors to severe financial and reputation risks.

Whilst we favour inclusion over exclusion, in line with our values and ESG beliefs,

we apply restrictions to sectors and companies involved in controversial activities and facing critical ethical, social and environmental challenges. We also closely monitor ESG-related controversies and sensitive incidents that companies may face in the course of their business activities. Company failures to respond appropriately to controversies may trigger divestment.

In this context, Mirabaud has specific sector guidelines and business restrictions that seek to address those issues. Currently these are:

Activities	Exclusion Criteria
Controversial Weapons	Exclusion of all companies directly involved in controversial weapons, regardless of the level of revenue generated from such activities
Tobacco	Exclusion of companies that generate more than 5% of their revenues from tobacco activities
Thermal Coal	Exclusion of companies that generate more than 5% of their revenues from thermal coal mining activities
Adult entertainment	Exclusion of companies that generate 5% of more of their revenues from adult entertainment production activities

We apply additional exclusions in specific investment strategies and upon client request. Please refer to the business lines' exclusion policies for details on exclusion criteria and implementation.



## **2. ESG integration:**

At Mirabaud ESG integration is core to our investment activities and reflections. We explicitly interweave relevant and material ESG considerations and financial considerations into investment processes, portfolio construction and research.

More precisely, we aim to proceed to an in-depth ESG analysis of companies we manage in funds and mandates, or recommend for investment to our clients. ESG materiality is at the core of our approach. Financially material ESG factors are factors that could have a significant impact on a company's operations and value drivers, such as revenue growth, margins and risk. We want to understand what material ESG risks companies are facing and how they concretely respond to these risks and opportunities.

Our analysis draws from proprietary internal research we supplement with research from third-party data providers.

## **3. Active ownership:**

At Mirabaud we believe active ownership is a highly effective approach to contribute to good corporate governance and thereby enhances the long-term economic and societal value of companies over time. As stewards of our clients' assets, we aim to use our active voice and enter into dialogue with companies on ESG matters to protect and increase the value of our assets. Such dialogue can also enhance our understanding of a company's sustainability, which can be fed back into investment processes.

## **4. Climate change:**

Climate change challenges induces medium to long-term risks, with a complex quantification of impacts on economic and financial activities. Taking advantage of our role as a financial institution, at Mirabaud, we aspire to identify and manage the impact of climate-related risks on our clients' assets. Climate Change considerations are a core dimension of our SRI efforts and as such, we are signatories of the Climate Action 100+, an investor initiative to ensure the world's largest corporate greenhouse gas emitters take necessary action on climate change.



# SRI AMBITIONS /

Through this document, we have outlined the key elements of Mirabaud Group's SRI policy. We aim to stand out as a key contributor to responsible investment and to offer our clients an innovative and pragmatic approach, relevant to the Group's various business lines.

As an active owner, we will continue to use stewardship and engagement to advocate for good ESG practices and drive a sustainable transition. We understand sustainability

challenges and ESG criteria are evolving and broadening in meaning, as such we will continuously monitor and discuss emerging ESG trends and adapt our practices accordingly.

Materiality being central to our approach, we aim to proactively work to identify and understand relevant ESG and sustainability factors and incorporating them into investment decision making.

**“We aim to stand out as a key contributor to responsible investment and to offer our clients an innovative and pragmatic approach, relevant to the Group's various business lines.”**





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